

FAX# 323-937-2481  
AUG20/12 14.09  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 78 SALESMAN # \_\_\_\_\_  
BUYER NAME KYM MASON  
SALES PRSN LA- MICHAEL WARD

PRDCT	<u>263/NFIB W/O 8/27</u>	<u>EST#263</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG27/12 SEP2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE 0002/01/01 \_\_\_\_\_

REP: \*\*\*\*\*URGENT\*\*\*\*\*  
NEW ORDER - STARTS NEXT MON, 8/27!!!  
PLS CONF TTL: \$62,000/25X  
THANKS LINDA FOR MICHAEL 8/20

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

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AGENCY ADVERTISER CODE = NFIB          AGENCY EST# = 263
AGENCY PRODUCT CODE = NFIB

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1	700A-900A	30	\$2,450.00	8/27	8/31	5	M-F	3
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PROGRAM : GMA
RA35+ : 4.0
CON COM1: RUN 1X PER DAY
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2	1200N-100P	30	\$1,050.00	8/27	8/31	5	N-E
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PROGRAM : EYEWITNESS NOON NEWS
RA35+ : 3.6
CON COM1: RUN 1X PER DAY
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REP HEADLINE# 6288380  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8086  
ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-600P	30		\$2,700.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NEWS RA35+ : 5.1 CON COM1: RUN 1X PER DAY												
4			600P-630P	30		\$3,700.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NEWS RA35+ : 7.6 CON COM1: RUN 1X PER DAY												
5			1100P-1135P	30		\$2,500.00	8/27	9/2	5		M-SU	5
PROGRAM : EYEWITNESS NEWS AT 11P RA35+ : 3.9 CON COM1: RUN 1X PER DAY												
SEP/12			62000.00									
CONTRACT TOTAL												62000.00
TOTAL SPOTS												25

MARKET TOTALS \$88,571 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ  
DEMOS- RA35+\*